

Heather Diehl

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EXPERIENCE

Campus Recreation, University of North Carolina Chapel Hill — *Marketing Assistant*

January 2021 - PRESENT

Photographer for Campus Recreation club and intramural sports and other Campus Rec related events for social media platforms, reaching 10,000+ followers. Record weekly social media analytics and help draft content for social media. Employee of the month February 2022 and September 2022.

Grad Images, Baltimore, MD — *Assistant Photographer*

May 2021 - PRESENT

Assisted in photographing college graduations at University of Maryland College Park and Towson University. Assisted photographers and worked my way up to capturing portraits of all individuals at the ceremony for over 600 graduates.

Freelance, Baltimore, MD & Chapel Hill, NC — *Photographer*

August 2019 - PRESENT

Photographing college graduates, senior portraits, anniversaries, family portraits, company events, engagements and headshots in Chapel Hill and the Baltimore area.

EDUCATION

University of North Carolina Chapel Hill — *Bachelor's Degree*

August 2021 - Present

BA Photojournalism & BA Sociology & Minor in Studio Art

Honors College. GPA: 3.617

St. Timothy's School, Stevenson, MD — *Diploma*

August 2017 - June 2021

Received an International Baccalaureate (IB) diploma as well as high school diploma. Graduated Cum Laude.

PROJECTS

Daily Tar Heel Newspaper — *Photographer*

Staff photographer for the University of North Carolina Chapel Hill's newspaper. Coordinate with writers for weekly photo assignments in print and on website, in addition to photographing D1 sports.

Z Magazine — *Photographer*

Lead photographer for multiple conceptual shoots centered around topics that are important to Gen Z. Developed my own idea, collaborated with different departments of the magazine, and executed my own conceptual shoot for the Fall 2022 issue.

